

1. General information

Geographical Area	Country	Italy
	Region	Campania
Rural population (1)	Inhabitants (5)	1.8 million
	% of total population (5)	31.4 %
	Density - Inhab/km2 (5)	187.5
Rural area (1)	Km2 (5)	9 771.2
	% of total area (5)	71.9 %
Agricultural area <i>Total Utilised Agricultural Area (UAA)</i>	Ha (3)	0.6 million
	% of total territory (6)	40.4 %
Forest and other wooded land	Ha (2)	0.5 million
	% of total area (2)	32.5 %
Total employment	People (3)	1.7 million
Rural employment (1)	% of total workforce (3)	32.5 %

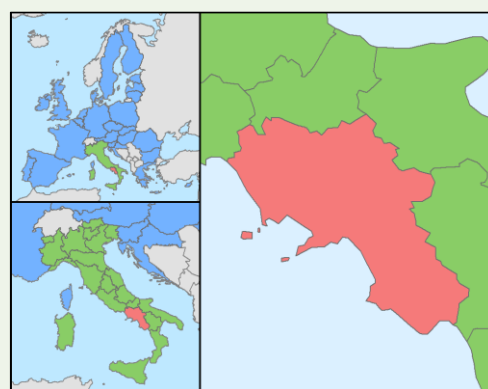
Data source: Italy - Campania 2014-2020 Rural Development Programme (RDP).
Note: (1) OECD definition applies, including intermediate and predominantly rural regions; (2) 2005 data; (3) 2010 data; (4) 2011 data; (5) 2012 data; (6) 2010, calculation based on 2012 total region territory data.

EAFRD* support: EUR 1 110 935 000 <small>1.2 % of Total EAFRD support for EU-28</small>	+	National contribution: EUR 725 321 198	=	Planned total public expenditure: EUR 1 836 256 198
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* European Agricultural Fund for Rural Development (EAFRD)

Primary sector contribution to Gross Value Added (GVA)	% of total (3)	2.7 %
No of agricultural holdings	No (3)	136 870
Average farm size	ha UAA/holding (3)	4.0
High Nature Value farming	% of total UAA (4)	40.6 %
Farmland Birds Index (FBI)	Index 2000 = 100	110.9
	From 2000 to 2012 the FBI measuring the relative abundance of farmland bird species increased by 10.9 %.	

Map: Italy - Campania



Examples of expected achievements

- The RDP will finance more than 180 different cooperation projects (developing pilot projects); there will be support for 40 Operational Groups under the European Innovation Partnership and the region will deliver nearly 16 000 places in training courses.
- More than 1 900 investment projects will be supported for investments in restructuring or modernisation, plus 1 500 young farmers will be granted business start-up aid for implementing their business plans.
- The region estimates that around 2 200 farmers will receive support to participate in quality schemes and short supply chain.
- Nearly 11 % of the agricultural land will be under management contracts supporting biodiversity, water and soil management.
- Over 600 projects will receive support targeting more efficient irrigations systems. A total of more than 1 800 ha of irrigated land will be switching to more efficient irrigation systems. EUR 10 million will be invested in renewable energy production. Finally, 1 625 ha of agricultural land will be under management contracts to foster carbon sequestration/conservation.
- The programme will support local development strategies (LEADER) which include the involvement of almost 1 million people in rural areas and the creation of about 130 additional jobs.

Examples of key challenges

- Campania is categorised as a "less developed" region.
- Unemployment is at an extremely high level corresponding to 19.3 % and the youth unemployment rate accounts for 48.2 %.
- The regional GDP is steadily decreasing and the economic results are worse than the overall national average.
- Campania's rural areas are challenged by a persistent loss of business activity, migration of labour force, and demographic changes.
- Ageing of the agricultural population and the low number of young farmers are also issues of concern for rural development in Campania.
- Campania also faces environmental challenges, such as an increased and serious pressure of intensive agriculture and breeding on natural resources.

Source: DG AGRI, **Factsheet on 2014-2020 Rural Development Programme for Campania**, November 2015
http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/it/factsheet-campania_en.pdf

2. RDP focus areas: planned expenditure, measures and 2023 targets

This section illustrates each rural development priority (P) with a focus on: the indicative budget per Focus Area (FA) and its breakdown by selected measure; and the relation between the indicative planned total public expenditure and the expected 2023 targets set by the Managing Authority for each focus area. The target indicators identified with the country code (IT_CAM) are specific to the Campania Programme.

P1 - Knowledge transfer & innovation: Fostering knowledge transfer and innovation in agriculture, forestry, and rural areas

Priority 1 is considered a cross-cutting priority: the budget under Priorities 2 - 6 contributes to the achievement of Priority 1 specific targets.

Focus Area 1A. Innovation & cooperation

Target indicator	Value
T1 - % of expenditure under Articles 14, 15 and 35 of Regulation (EU) No 1305/2013 in relation to the total expenditure for the RDP	5.47 %

Focus Area 1C. Lifelong learning & vocational training

Target indicator	Value
T3 - Total number of participants trained under Article 14 of Regulation (EU) No 1305/2013	15 468

Focus Area 1B. Links with research & innovation

Target indicator	Value
T2 - Total number of cooperation operations supported under the cooperation measure (Article 35 of Regulation (EU) No 1305/2013) (groups, networks/clusters, pilot projects...), of which: Nr of EIP operational groups to be supported (establishment and operation)	223 40

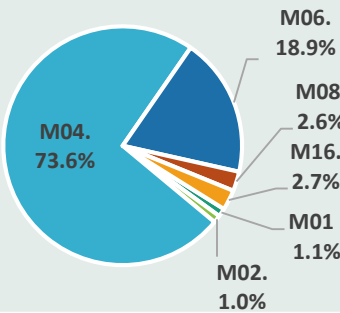
P2 – Competitiveness: Enhancing farm viability and competitiveness of all types of agriculture in all regions and promoting innovative farm technologies and sustainable management of forest

Focus Area 2A. Farm’s performance, restructuring & modernization

Total public budget (million EUR)



Breakdown of FA budget by measure (%)



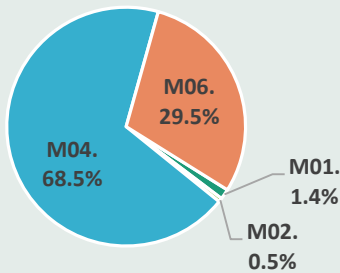
Target indicator	Value
T4 - % of agricultural holdings with RDP support for investments in restructuring or modernisation	1.4 %

Focus Area 2B. Entry of skilled/younger farmers

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

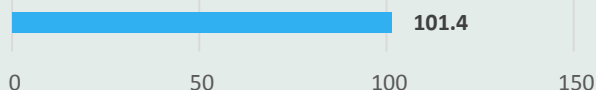


Target indicator	Value
T5 - % of agricultural holdings with RDP supported business development plan/investments for young farmers	1.1 %

P3 – Food chain & risk management: Promoting food chain organisation, including processing and marketing of agricultural products, animal welfare and risk management in agriculture

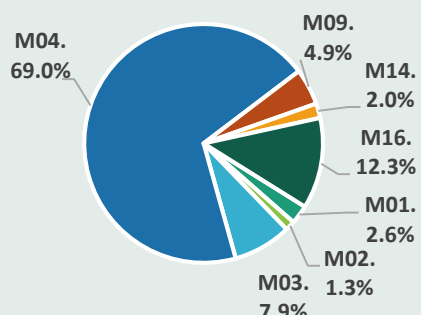
Focus Area 3A. Agri-food chain integration & quality

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

Value

T6 - % of agricultural holdings receiving support for participating in quality schemes, local markets and short supply circuits, and producer groups/organisations

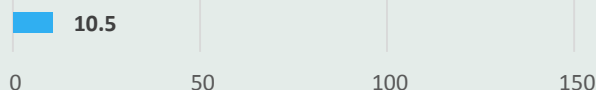
1.6 %

IT_CAM01 - % of agribusiness supported by M 4.2

1.0 %

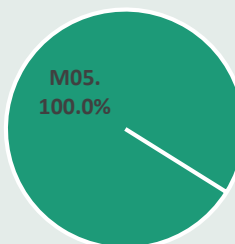
Focus Area 3B. Risk prevention & management

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

Value

T7 - % of farms participating in risk management schemes

0.01 %

P4 – Ecosystems management: Restoring, preserving and enhancing ecosystems related to agriculture and forestry

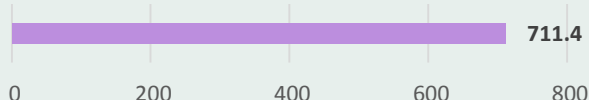
Focus Areas

4A. Biodiversity's restoration, preservation & enhancement

4B. Water management

4C. Soil erosion & soil management

Total public budget (million EUR)



Target indicator

Value

T8 - % of forest/other wooded area under management contracts supporting biodiversity

9.8 %

T9 - % of agricultural land under management contracts supporting biodiversity and/or landscapes

10.9 %

IT_CAM02 - % Natura 2000 sites in the area Ce D covered by Management Plans

100.0 %

T10 - % of agricultural land under management contracts to improve water management

10.9 %

T11 - % of forestry land under management contracts to improve water management

9.8 %

T12 - % of agricultural land under management contracts to improve soil management and/or prevent soil erosion

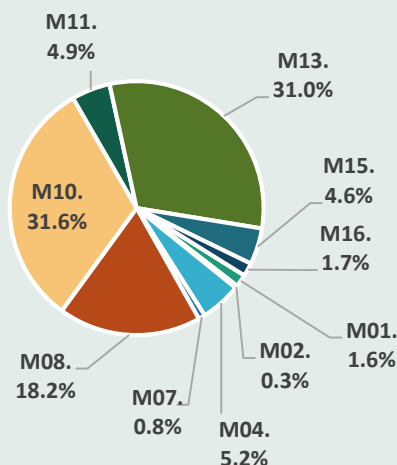
10.9 %

T13 - % of forestry land under management contracts to improve soil management and/or prevent soil erosion

9.8 %

Breakdown of FA budget by measure (%)

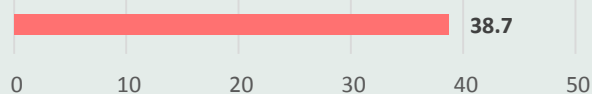
Measure m EUR



P5 - Resource efficiency & climate: Promoting resource efficiency and supporting the shift towards a low carbon and climate resilient economy in agriculture, food and forestry sectors

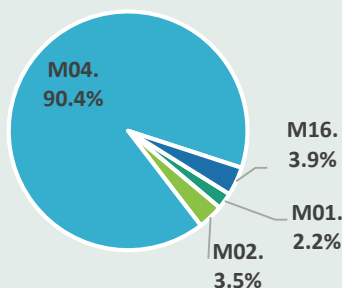
Focus Area 5A. Water use efficiency

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

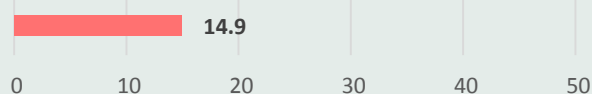
Value

T14 - % of irrigated land switching to more efficient irrigation system

2.2 %

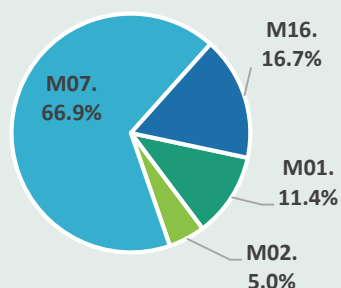
Focus Area 5C. Renewable sources & waste management

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

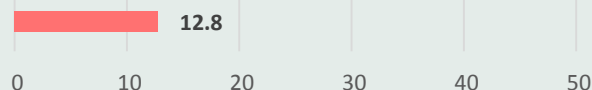
Value

T16 - Total investment in renewable energy production (EUR)

10 m

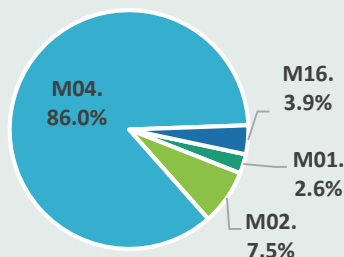
Focus Area 5D. Greenhouse Gas (GHG) & ammonia emissions

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

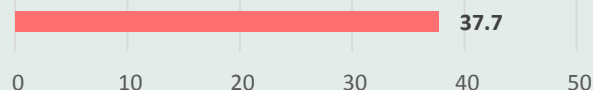
Value

T17 - % of Livestock Units (LU) concerned by investments in livestock management in view of reducing GHG and/or ammonia emissions

6.9 %

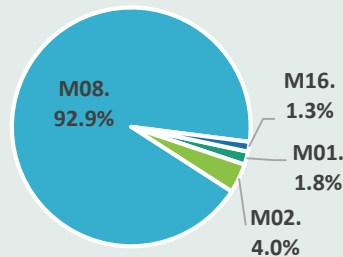
Focus Area 5E. Carbon conservation & sequestration

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

Value

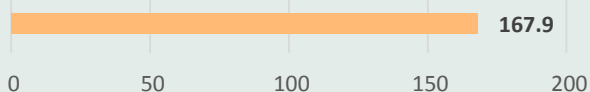
T19 - % of agricultural and forest land under management contracts contributing to carbon sequestration and conservation

0.8 %

P6 - Social inclusion & local development: Promoting social inclusion poverty reduction and economic development in rural areas

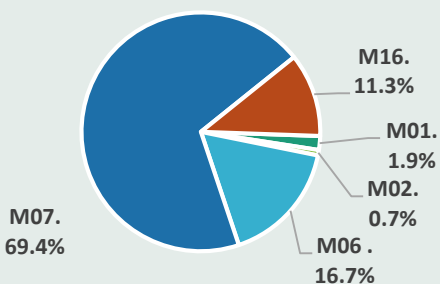
Focus Area 6A. Diversification & job creation

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

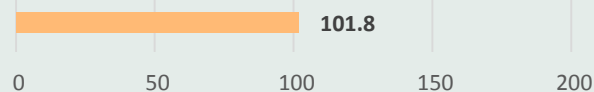
Value

T20 - Jobs created in supported projects

156

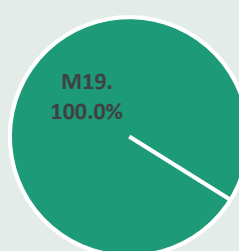
Focus Area 6B. Local development

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

Value

T21 - % of rural population covered by local development strategies

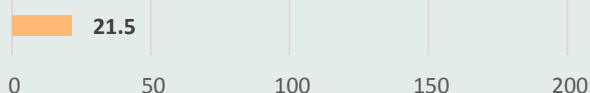
51.0 %

T23 - Jobs created in supported projects (LEADER)

131

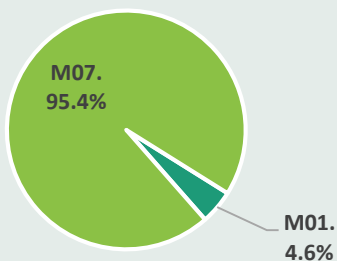
Focus Area 6C. Information & communication technologies (ICT)

Total public budget (million EUR)



Breakdown of FA budget by measure (%)

Measure m EUR



Target indicator

Value

T24 - % of rural population benefiting from new or improved services/infrastructures (ICT)

6.1 %

3. Planned expenditure per priority

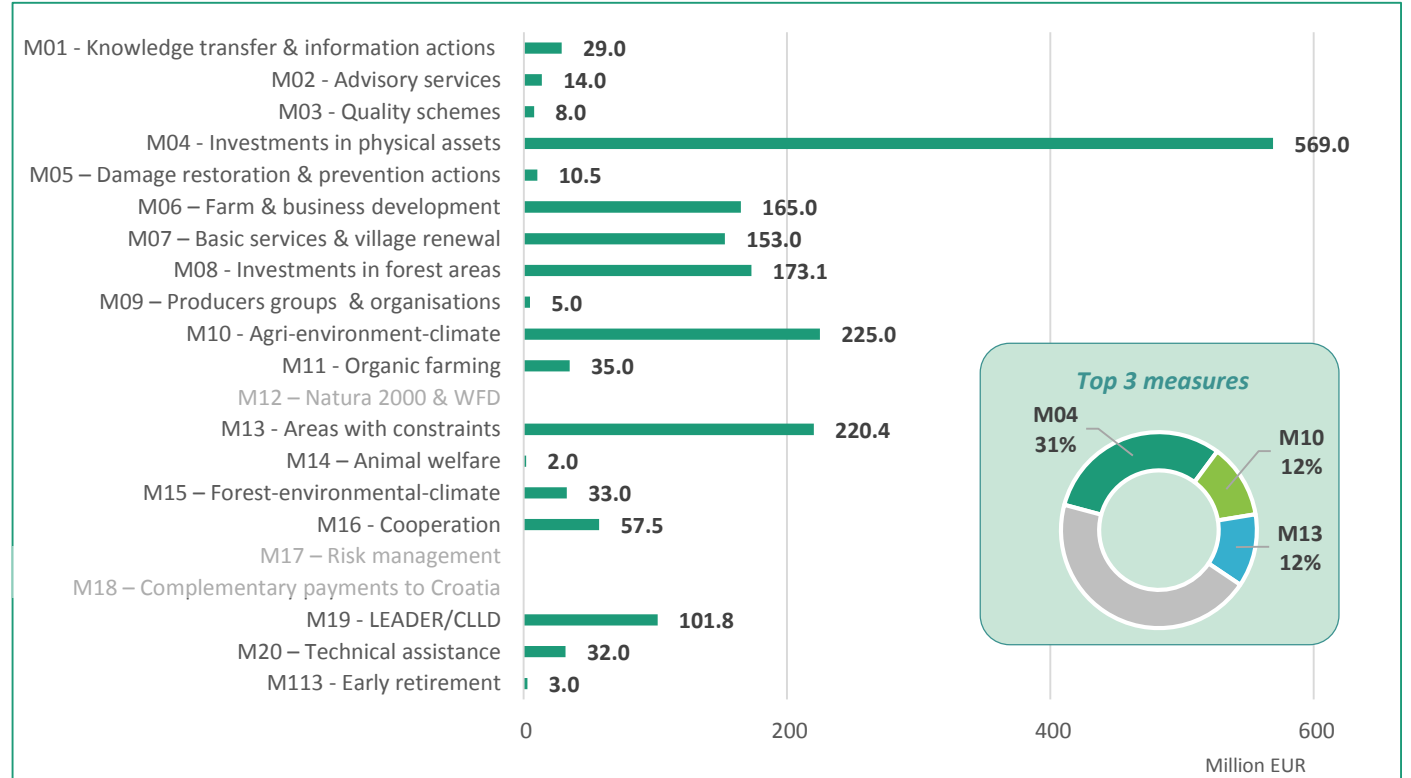
The following table shows how the planned total public expenditure (comprising the EAFRD support and the national contribution) is allocated between rural development priorities. Priority 1 is considered to be cross-cutting and no separate financial allocation is shown as the expenditure is distributed across other focus areas.

Priority	Total public expenditure per priority (million EUR)	% of total public expenditure*
P1 - Knowledge transfer & innovation	P2 - Competitiveness 582.7	31.7 %
	P3 - Food chain & risk management 111.9	6.1 %
	P4 - Ecosystems management 711.4	38.7 %
	P5 - Resource efficiency & climate 104.1	5.7 %
	P6 - Social inclusion & local development 291.2	15.9 %

* Figures do not add up to 100 % because the budget for technical assistance is not included. The budget for technical assistance is available in Section 4.

4. Planned expenditure per measure (million EUR)

The following chart shows the indicative planned total public expenditure per measure (comprising the EAFRD support and the national contribution). The measures illustrated in the chart are the complete list of measures selected within the RDP. Measures in color light gray were not selected by the region.



5. Choice of measures by priority and focus areas

The following chart shows which priorities and focus areas are selected in the RDP and the combination of measures used to address them. For each measure the budget breakdown per focus area is given. Priority 1 is considered to be cross-cutting and no separate financial allocation is shown as the expenditure is distributed across other focus areas. Expenditure under Priority 4 is programmed for the priority as a whole, not for individual focus areas.

Priority	P1 Knowledge transfer & innovation			P2 Competitiveness		P3 Food chain & risk management		P4 Ecosystems management			P5 Resource efficiency & climate					P6 Social inclusion & local development			Total	Planned expenditure (million EUR)
Focus Area	1A - Innovation & cooperation	1B - Links with research & innovation	1C - Lifelong learning & vocational training	2A - Farm's performance, restructuring & modernisation	2B – Entry of skilled/younger farmers	3A - Agri-food chain integration & quality	3B - Risk prevention & management	4A – Biodiversity's restoration, preservation & enhancement	4B - Water management	4C - Soil erosion & soil management	5A - Water use efficiency	5B - Energy use efficiency	5C - Renewable sources & waste management	5D - Greenhouse Gas & ammonia emissions	5E - Carbon conservation & sequestration	6A - Diversification & job creation	6B - Local development	6C – ICT - Information & communication technologies	Total	Planned expenditure (million EUR)
M01 - Knowledge transfer & information actions				13%	12%	9%		39%			3%		6%	1%	2%	11%		3%	100%	29.0
M02 - Advisory services				24%	9%	10%		16%			10%		5%	7%	11%	9%			100%	14.0
M03 - Quality schemes						100%													100%	8.0
M04 - Investments in physical assets				43%	31%	12%		7%			6%			2%					100%	569.0
M05 – Damage/restoration /prevention actions							100%												100%	10.5
M06 – Farm & business development				38%	46%											17%			100%	165.0
M07 – Basic services & village renewal								4%					7%			76%		13%	100%	153
M08 - Investments in forest areas				5%				75%							20%				100%	173.1
M09 – Producers groups & organisations						100%													100%	5.0
M10 - Agri-environment-climate								100%											100%	225.0
M11 - Organic farming								100%											100%	35.0
M12 – Natura 2000 & WFD																				
M13 - Areas with constraints								100%											100%	220.4
M14 – Animal welfare						100%													100%	2.0
M15 – Forest-environmental-climate								100%											100%	33.0
M16 - Cooperation				16%		22%		21%			3%		4%	1%	1%	33%			100%	57.5
M17 – Risk management																				
M18 – Complementary payments to Croatia																				
M19 - LEADER/CLLD																100%			100%	101.8

6. Additional info

Date of RDP approval	20/11/2015
Italian National Rural Network	Rete Rurale Nazionale www.reterurale.it
Managing authority	Direzione Generale per le Politiche Agricole, Alimentari e Forestali
Paying agency	Agenzia per le Erogazioni in Agricoltura
Coordination body	MIPAAF
RDP country documents	http://ec.europa.eu/agriculture/rural-development-2014-2020/country-files/it_en.htm
National Partnership Agreement summary	http://ec.europa.eu/contracts_grants/pa/partnership-agreement-italy-summary_en.pdf
Partnership Agreement	http://www.dps.gov.it/it/AccordoPartenariato
Rural Development Regulation 2014-2020	Regulation (EU) N° 1305/2013 of the European Parliament and of the Council on support for rural development by the European Agricultural Fund for Rural Development (EAFRD) [PDF en]

Source of information: All data and the figures presented in this summary come from the European Commission approved version of the Italy - Campania 2014-2020 Rural Development Programme. The examples of expected achievements and key challenges on page 1 were retrieved from: DG AGRI, Factsheet on 2014-2020 Rural Development Programme for Campania, November 2015.

Disclaimer: This document aims to provide an accessible summary of selected RDP content. The information provided should not be considered a comprehensive account of the original RDP content.

Summary version: Version 1

Last updated: January 2016

Corresponding RDP: Italy - Campania 2014-2020 RDP, code 2014IT06RDRP019, version 1.3, approved 20/11/2015.



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