



MAASEUTUVERKOSTO

MAASEUTUVERKOSTO.FI

ONE PLATFORM FOR EVERY RURAL ACTOR

AgriHubi



Maaseutuverkosto.fi – “Finnish Rural LinkedIn”

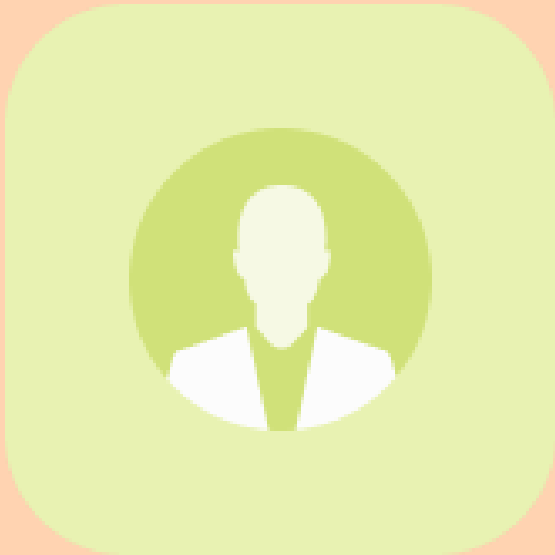
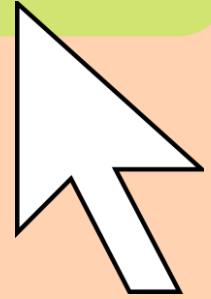
Principles:

- Bottom-up approach
- Platform is easy to use. Tools on the platform are simple and user-friendly.
- User is the King/Queen. Platform is user-oriented. Users provide the content on the platform. Focus is on knowledge exchange and networking.
- One platform covers all rural issues



Our Wish/
Our Goal

www.ruralnetwork.eu



- EU-level platform which covers all rural issues (rural revitalisation, CAP, EIP-Agri, CLLD, Farm to Fork, Green transition etc.)
- Bottom-up approach, user-oriented approach and interface



Thank you!

Juha-Matti Markkola

Network Expert

Finnish Rural Network

juha-matti.markkola@maaseutu.fi