

Business and Consumer Surveys		
Metadata Overview		
Contact data		
Country	Malta	
Survey	Consumer	
Organisation	EMCS ADVISORY LTD	
Address	Centris Business Gateway II Level 4, Triq is-Salib tal-Imrrehel Zone 3, Central Business District, Birkirkara	
Website	<a href="http://www.emcs.com.mt">www.emcs.com.mt</a>	
Contact person (operational aspects)		
Name	Caroline Pavia Sciortino	
Phone number	00 356 27772777	
Email address	<a href="mailto:caroline.pavia-sciortino@emcs.com.mt">caroline.pavia-sciortino@emcs.com.mt</a>	
Methodology		
Population & frame list	Population unit	Persons over 18 years of age
	Population size	all residents in Malta and Gozo less people under 18 years of age
	Survey sampling frame	Telephone directory (landlines and mobile phones)
	<i>If other, specify</i>	
	Size of sampling frame	cannot provide number as directories are online and constantly updated
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Simple random sampling
	<i>If applicable: variables used for strata/quota definition</i>	
	<i>Comments, if any</i>	
	<i>Do you use sample weights to correct for sample bias?</i>	Yes
	<i>If yes, weighting variables used</i>	Age and Gender
	Panel sampling	No
	<i>if yes, describe the process for panel refreshment</i>	
	Number of units contacted (per month)	3312
	Number of units replying to the survey (per month)	1000
	Response rate (per month)	30% (contacted refers to picking up the phone, did not include those who did not pick up)
Data collection	Survey method	Mixed mode
	<i>If mixed mode, specify the distribution between modes</i>	Usually 80/20 (telephone/online)
	Fieldwork period - usual start date	1st working day of the month
	Fieldwork period - usual end date	2 days before delivery of results
	Does the fieldwork period include weekends / public holidays?	Yes
Additional remarks on the methodology		
Last update		June 2023