

Business and Consumer Survey

Metadata Overview

Contact data

Country Austria
Survey Retail Trade

Organisation WIFO - Austrian Institute of Economic Research
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Contact person (operational aspects)

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Methodology

Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	no
	<i>If yes, specify</i>	
	Population size (before cut-off)	55844
	Survey sampling frame	Other
	<i>If other, specify</i>	Membership list of the Austrian Economic Chambers, structural data base, other
	Size of sampling frame	24400
	Weighted frame coverage	43.7%
Sampling & accuracy	Frequency of update of the sampling frame	At least every year
	Sampling method	Purposive sampling
	<i>If applicable: variables used for strata/quota definition</i>	
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	Turnover
	<i>If other, specify</i>	
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	If a company does not respond for a long time, it is replaced by another company in the same sector.
	Number of units contacted (per month)	2700
	Number of units replying to the survey (per month)	250
	Response rate	10%
	Weighted sample coverage	10%
	Treatment of unit non-response	None
	<i>Remarks</i>	
Data collection	Treatment of item non-response	None
	<i>Remarks</i>	
	Survey method	Post and email
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	5th working day of the month
	Fieldwork period - usual end date	20th working day of the month

Additional remarks on the methodology

The results of the retail trade survey are published by WIFO and by KMU-Forschung Austria, who is conducting the fieldwork

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