Business and Consumer Survey
Metadata Overview

Contact data

Country	**Albania**
Survey	**Services**

Organisation	Bank of Albania
Address	Sheshi "Skënderbej", nr.1, Tiranë
Website	www.bankofalbania.org

Contact person (operational aspects)

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Methodology

Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	yes
	If yes, specify	Firms employing less than 5 employees are excluded from selection
	Population size (before cut-off)	49 887
	Survey sampling frame	Business register
	If other, specify	The National Businesses Register of the Institute of Statistics
	Size of sampling frame	5 441
	Weighted frame coverage	100.0%
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	If applicable: variables used for strata/quota definition	Number of employees and firm's activity (NACE code)
	Comments, if any	After separating the population into strata using size and type of economic activity, the random selection is applied on each strata, using the Neyman optimum allocation.
	Weighting scheme	yes
	If yes, weights applied at firm level	Other
	If yes, weights applied at branch level	Turnover
	If other, specify	Results are double-weighted. In the first stage weights are chosen based on the probability of selection in order to ensure that the sample reflects the population and to count for unit non-responses. Weights are updated monthly at this stage. For the second stage, weights based on turnover statistics are used to aggregate for sub-sectors and then sector level. Weights are updated once a year at this stage.
	Panel sampling	yes
	if yes, describe the process for panel refreshment	First, enterprises with more than 250 employees are automatically included into the sample (exhaustive stratum). After that the stratification criteria are firm's size (number of employees) and economic activity (NACE code). Rotation of the sample is done using the permanent random number technique for coordinating stratified random samples. Every year the sample rotation will ensure maximizing the overlap with the previous year sample.
	Number of units contacted (per month)	348
	Number of units replying to the survey (per month)	286
	Response rate	82%
	Weighted sample coverage	93%
	Treatment of unit non-response	None
	Remarks	Re-weighting. The weight must take into consideration the probability of the selection of the enterprise and will be adjusted for the non-responses.
	Treatment of item non-response	None
	Remarks	Item-non-response is almost zero, because interviewers attempt to gather all the information.
Data collection	Survey method	Face to face
	If mixed mode, specify the distribution between modes	
	Fieldwork period - usual start date	1
	Fieldwork period - usual end date	10

Additional remarks on the methodology	
Last update	June 2023